

## Refer a Friend or Colleague to AT&T

### Earn up to \$300 per Referral!\*

**Earn a \$300 AT&T Friends & Colleagues Business Referral Program Visa® Prepaid Card** when you refer a new local business service customer to AT&T who also subscribes to AT&T Smart Business Suite IP Flexible Reach and Business in a Box.

**Earn a \$200 AT&T Friends & Colleagues Business Referral Program Visa® Prepaid Card** when you refer a new local business service customer to AT&T who also subscribes to AT&T Smart Business Suite Business in a Box - High Speed Internet.

**Earn a \$250 AT&T Friends & Colleagues Business Referral Program Visa® Prepaid Card** when you refer a new local business service customer to AT&T who also subscribes to AT&T Managed Internet Service (high-speed dedicated Internet access for business).

**Earn a \$100 AT&T Friends & Colleagues Business Referral Program Visa® Prepaid Card** when you...

- Refer a business who becomes a new subscriber to AT&T local business service.
- OR
- Refer a current AT&T customer who becomes a subscriber to AT&T Managed Internet Service (high-speed dedicated Internet access for business).

**Earn a \$50 AT&T Friends & Colleagues Business Referral Program Visa® Prepaid Card** when you...

- Refer a current AT&T customer to AT&T High Speed Internet Business Edition or AT&T U-verse Business Edition where available.
- OR
- Refer a current AT&T customer who signs a new AT&T Mobile Business Agreement (for wireless from AT&T).

***It's easy! Simply call or contact me to refer an opportunity.***

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

\*A referral must be submitted by a current AT&T business customer. There is a \$599 per year limit to referral rewards. Other limitations apply. See pages that follow for Offer Details/Terms and Conditions. Visa Prepaid Cards will be issued in the name of the individual AT&T customer providing the qualifying referral.



## Standard Offer Details/Terms and Conditions

PLEASE READ VERY CAREFULLY THE FOLLOWING TERMS AND CONDITIONS BEFORE REGISTERING FOR THE AT&T FRIENDS AND COLLEAGUES BUSINESS REFERRAL PROGRAM. PARTICIPATION IN THIS PROGRAM INDICATES THAT YOU ACCEPT THESE TERMS AND CONDITIONS.

### General Participation Eligibility:

- A "Referring Party" must be an existing business customer of a listed AT&T incumbent local exchange carrier ("Participating ILEC"; see list below) in order to participate in the AT&T Friends and Colleagues Business Referral Program ("Program").
- A "Referred Party" is an eligible business that, as a result of the submission of an eligible referral by the Referring Party, newly purchases qualifying services according to the terms and conditions of the Program. Any person or entity who is a subscriber to services from any AT&T Inc. affiliate, including but not limited to the Participating ILECs, is not eligible to participate as a Referred Party except as specifically provided below.

### Qualifying Referral Types:

1. A Referring Party may receive a \$250 AT&T Visa® prepaid card when referring a business associate, family member, or friend (as a "Referred Party") who becomes a new subscriber to local business service from a Participating ILEC and to AT&T Managed Internet Service.
2. A Referring Party may receive a \$300 AT&T Visa® prepaid card when his or her Referred Party who becomes a new subscriber to local business service from a Participating ILEC and to AT&T Smart Business Suite IP Flexible Reach and Business in a Box.
3. A Referring Party may receive a \$200 AT&T Visa® prepaid card when his or her Referred Party who becomes a new subscriber to local business service from a Participating ILEC and to AT&T Smart Business Suite Business in a Box – High Speed Internet.
4. A Referring Party may receive a \$100 AT&T Visa prepaid card when referring a Referred Party who becomes a new subscriber to local business service from a Participating ILEC. Local business services include, but are not limited to, business access lines, trunks, and other local exchange voice services as defined in the Participating ILEC tariffs, guidebooks and catalogs.
5. A Referring Party may receive a \$100 AT&T Visa prepaid card when his or her Referred Party, who is an existing subscriber to local business service from the Participating ILEC but is not an existing AT&T Managed Internet Service subscriber, purchases AT&T Managed Internet Service. (This referral reward card is not available for an AT&T Managed Internet Service referral to a Referred Party who is also newly subscribing to local business service from the Participating ILEC.)
6. A Referring Party may receive a \$50 AT&T Visa prepaid card when his or her Referred Party, who is an existing subscriber to local business service from the Participating ILEC but is not

an existing AT&T High Speed Internet subscriber, purchases AT&T High Speed Internet Business Edition or AT&T U-verse Business Edition where available. (This referral reward card is not available for an AT&T High Speed Internet referral to a Referred Party who is also newly subscribing to local business service from the Participating ILEC.)

7. A Referring Party may receive a \$50 AT&T Visa prepaid card when his or her Referred Party, who is a new or existing subscriber to local business service from a Participating ILEC subscriber but is not an existing subscriber to AT&T Mobility's wireless service, activates wireless service on an eligible AT&T Mobility rate plan with a 2-year service agreement. A \$25 AT&T Visa prepaid card is also sent to the Referred Party once all program requirements are met.

### General Program Details and Restrictions:

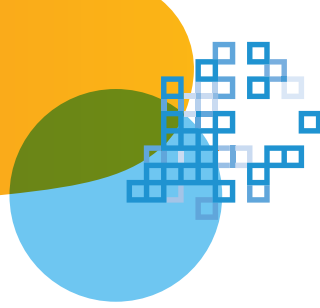
- The Referring Party agrees to include the following information in all contacts with Referred Parties (if in writing, including e-mail, clearly and conspicuously), when referring services for which the Referring Party may be eligible for Program benefits:

"If you purchase any AT&T services I am referring to you, I anticipate receiving payment rewards pursuant to the AT&T Friends and Colleagues Referral Program, which is a referral program available to AT&T small business customers."

And, if the contact is in writing, include the following statement: "The Program terms are found at [www.busreferral.eim-inc.com](http://www.busreferral.eim-inc.com)."

- In order for a referral submission to be complete and to be considered as an eligible referral for a reward, the Referring Party must be able to submit all required fields as designated on the online referral form at <http://www.att.com/friend-sandcolleagues>. The new service for each Qualifying Referral Type must be activated within ninety days of the completed referral submission, or the referral expires. If service is not activated within that ninety day period, no reward will be issued.
- Additional restrictions may apply when ordering new AT&T services online.
- Referrals will be forwarded to an AT&T representative for sales follow-up within two business days of submission.
- If multiple Referring Parties refer the same prospect, and that prospect becomes a Referred Party, the reward will be issued to the Referring Party who first submitted the eligible referral according to the records of AT&T. Only one referral reward will be issued per qualifying sale.
- To be eligible, a Referred Party must be a business customer who has a Federal Tax ID number and no more than 99 employees.
- Referring Parties should allow approximately four weeks to receive the reward after the Referred Party makes a qualifying purchase or, if there are in-service requirements, four weeks after they have been met.

# AT&T Friends & Colleagues Business Referral Program



- AT&T reserves the right to modify or cancel the Program at any time, with or without notice. AT&T reserves the right to modify or discontinue, temporarily or permanently, any or all of the services or restrict or reject any Referred Party's order for service.
- A Referring Party is not authorized to send any e-mail whose primary purpose is to advertise or promote AT&T products or services, nor is a Referring Party authorized to provide any inaccurate or misleading information about AT&T, its products or services, in conjunction with this Program. Any loss, damage or claim in any manner arising from any unauthorized acts or omissions of a Referring Party with regard to this Program is the sole responsibility of the Referring Party and Referring Party agrees to indemnify AT&T for any such loss, damage or claim.
- Employees, representatives and agents of any AT&T Affiliate, and their immediate family members, are ineligible to participate in the Program (i.e., they can neither be a Referring Party nor a Referred Party).
- Participating ILECs: Illinois Bell Telephone Company d/b/a AT&T Illinois; Indiana Bell Telephone Company, Incorporated d/b/a AT&T Indiana; Michigan Bell Telephone Company d/b/a AT&T Michigan; Nevada Bell Telephone Company d/b/a AT&T Nevada; The Ohio Bell Telephone Company d/b/a AT&T Ohio; Pacific Bell Telephone Company d/b/a AT&T California; The Southern New England Telephone Company d/b/a AT&T Connecticut; Southwestern Bell Telephone Company d/b/a AT&T Arkansas, AT&T Kansas, AT&T Missouri, AT&T Oklahoma and AT&T Texas; and, Wisconsin Bell, Inc. d/b/a AT&T Wisconsin, and BellSouth Telecommunications, Inc. d/b/a AT&T Alabama, AT&T Florida, AT&T Georgia, AT&T Kentucky, AT&T Louisiana, AT&T Mississippi, AT&T North Carolina, AT&T South Carolina and AT&T Tennessee.

Wireless service provided by AT&T Mobility LLC d/b/a AT&T Mobility.

## Specific Program Details and Restrictions for Qualifying Referral Types 1-6:

For Qualifying Referral Types 1-6 described above (referrals to AT&T local business service, AT&T Managed Internet Service and AT&T High Speed Internet Business Edition):

- The Program is sponsored by AT&T Operations, Inc. AT&T Operations, Inc. reserves the right to limit any Referring Party's rewards to \$599 annually in the aggregate for any and all AT&T Operations, Inc. sponsored reward programs in which the Referring Party participates during any given calendar year, including this Program. However, if rewards to a Referring Party under programs sponsored by AT&T Operations, Inc. exceed \$599 in a calendar year, rewards are subject to income taxes. Tax reporting and liability are the responsibility of the reward recipient.
- A Referring Party is only eligible to receive a maximum of one referral reward card per Qualifying Referral Type to a particular Referred Party in any calendar year, even if that Referred Party has multiple locations or multiple accounts. A Referred Party is defined by the responsible billing party named on their account and not necessarily the name by which Referred

Party is doing business (e.g., Joe Smith is the responsible billing party for Joe Smith d/b/a "My New Business").

- All Referred Parties must agree to a minimum 12-month service agreement (if a term plan is available) for the applicable AT&T business service.

## Specific Program Details and Restrictions for Qualifying Referral Type 7:

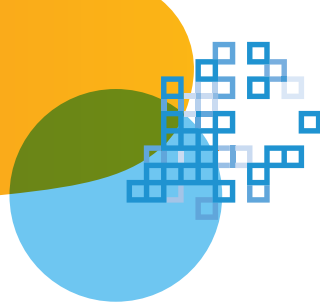
For Qualifying Referral Type 7 described above (referrals to AT&T Mobility's wireless service):

- The Program is sponsored by AT&T Mobility. AT&T Mobility reserves the right to limit any Referring Party's rewards to \$599 annually in the aggregate for any and all AT&T Mobility sponsored reward programs in which the Referring Party participates during any given calendar year, including this Program. However, if rewards to a Referring Party under programs sponsored by AT&T Mobility exceed \$599 in a calendar year, rewards are subject to income taxes. Tax reporting and liability are the responsibility of the reward recipient.
- All Referred Parties must agree to, and the referral must result in activation of qualifying wireless service under, a 2-year AT&T Mobility Business Agreement.
- The Referred Party's wireless account and service must be active a minimum of thirty days before the rewards will be disbursed.
- Only one referral reward will be issued to a Referring Party and a Referred Party per qualifying activation.

## AT&T Visa Rewards Card Terms and Conditions/Restrictions:

- The AT&T Visa prepaid card is issued by MetaBank™ pursuant to a license from Visa U.S.A. Inc. Card is subject to the Cardholder Agreement.
- Restrictions: The AT&T Visa prepaid card may not be used to pay for telecommunications service (i.e., AT&T telephone bill); however, AT&T Visa prepaid cards may be used for purchases at most merchants where prepaid Visa cards are accepted. Other restrictions may apply.
- Lost/stolen prepaid Visa cards may be replaced by calling toll-free 1-800-750-3556. Card Customer Service is available 24 hours a day, 7 days a week. Replacement cards are subject to a \$10 fee, which will be deducted from the balance on the replacement card before issuance.
- Rewards Card Expiration: AT&T Visa prepaid cards expire six months from the date of issuance. You may not use the card after the expiration date. Any remaining funds may be subject to a monthly Card on File Fee as outlined in the Terms of Use and the Fee Table below, subject to applicable law. If your card has expired and there are funds remaining on the card, you can call customer service to request a new "replacement" card. Replacement cards are subject to a \$10 fee, which will be deducted from the balance on the replacement card before issuance. It is highly recommended that you spend all of your available funds before the expiration date.

# AT&T Friends & Colleagues Business Referral Program



Fee Table—Fee Type	Amount
Replacement Card	\$10.00
Card On File*	\$5.00

\* The Card on File Fee is a fee that will be waived until the expiration date on the card. Thereafter, the fee will be applied monthly, until the balance is depleted.

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