

REALTOR® Dues Structure – 2026

When joining the GMAR, find the row that matches the date you were licensed with your current company, then pay the fees in that row. The dues are prorated from that date through 12/31/26.

Month of Licensing	GMAR dues		WRA dues		NAR dues		NAR Assessment		GMAR App Fee		WRA App Fee		Optional WRF		Total w/ WRF	
October*	\$531.25	+	\$578.75	+	\$195.00	+	\$90	+	\$150	+	\$75	+	-	\$20	=	\$1,640.00
November*	\$531.25	+	\$578.75	+	\$182.00	+	\$90	+	\$150	+	\$75	+	-	\$20	=	\$1,627.00
December*	\$531.25	+	\$578.75	+	\$169.00	+	\$90	+	\$150	+	\$75	+	-	\$20	=	\$1,613.50
January	\$400.00	+	\$433.00	+	\$156.00	+	\$45	+	\$150	+	\$75	+	-	\$20	=	\$1,279.00
February	\$400.00	+	\$433.00	+	\$143.00	+	\$45	+	\$150	+	\$75	+	-	\$20	=	\$1,266.00
March	\$400.00	+	\$433.00	+	\$130.00	+	\$45	+	\$150	+	\$75	+	-	\$20	=	\$1,253.00
April	\$307.50	+	\$337.25	+	\$117.00	+	\$45	+	\$150	+	\$75	+	-	\$20	=	\$1,051.75
May	\$307.50	+	\$337.25	+	\$104.00	+	\$45	+	\$150	+	\$75	+	-	\$20	=	\$1,038.75
June	\$307.50	+	\$337.25	+	\$91.00	+	\$45	+	\$150	+	\$75	+	-	\$20	=	\$1025.75
July	\$215.00	+	\$241.50	+	\$78.00	+	\$45	+	\$150	+	\$75	+	-	\$20	=	\$824.50
August	\$215.00	+	\$241.50	+	\$65.00	+	\$45	+	\$150	+	\$75	+	-	\$20	=	\$811.50
September	\$215.00	+	\$241.50	+	\$52.00	+	\$45	+	\$150	+	\$75	+	-	\$20	=	\$798.50

* Members joining between 10/1 and 12/31 pay dues for the 4th quarter of the current year plus annual dues for the following year.

Requirements and Procedures for REALTOR® Members

1. You must be a licensed sales agent or broker in Wisconsin and your license must be held by the company you are working for OR you must be a certified or licensed appraiser in Wisconsin.
2. Your broker (or another broker within the company) must be a Designated REALTOR® member of the GMAR.
3. To apply for membership, fill out an “Application for Membership” and return it to the GMAR Membership Processing Center with the application fee and prorated dues based upon your date of licensing.
4. Once the GMAR has received your information, MLS will be electronically notified within 24 hours. Please contact MLS at 414-778-5400 for training and login information.
5. Within 1 week, you will receive information from the GMAR regarding our mandatory orientation. After receiving that information, please contact the GMAR to sign up for a class. **Orientation is required by the National Association of REALTORS® and is a pre-requisite to membership.** You have 3 months to complete this free class! Classes are typically held on a Tuesday from 8:00 a.m. – 12:15 p.m. **Non-compliance will result in the suspension of GMAR and MLS services and require the payment of an additional \$125 fee.**
6. Upon completion of orientation, your application will be submitted to the Board of Directors for approval.

Please note:

- * Membership dues are not deductible as charitable contributions. Such payment may, however, be deductible as an ordinary and necessary business expense.
- * Due to state lobby laws, payments made including RPAC cannot be made with a corporate check.
- * Wisconsin REALTORS® Foundation (WRF) contributions are voluntary and tax deductible as a charitable contribution.
- * Dues, application fees, fines and assessments are not refundable, NO EXCEPTIONS.

Complete the online application with Visa or MC at <https://www.gmar.com/application-for-membership/>

Or Mail application and dues to:

GMAR Membership Processing Center
4801 Forest Run Road Ste 201
Madison, WI 53704-7337

If you have any questions, please contact:

Michelle Kohn
414-778-4929
michelle@gmar.com