

2026 VIP TICKETS - FREQUENTLY ASKED QUESTIONS

1. Is there a limit to how many tickets can be ordered? Can I limit orders to just two tickets?

Yes. The ticketing website limits VIP ticket purchases to a maximum of two tickets per transaction. If someone would like additional tickets, they simply need to complete a separate transaction by re-entering their information.

2. What if someone needs more than two tickets for family or friends attending with them?

They can complete an additional transaction on the ticketing website by selecting the desired quantity (up to two per transaction) and entering your unique VIP code again.

3. How can I prevent someone from using my VIP code an unlimited number of times?

You could choose to note a maximum quantity directly on your invitation or flyer. You can also instruct clients to contact you for additional tickets. This approach should help deter misuse.

4. I have a team. Is there a “Be Our Guest” flyer available?

Yes! Visit gmar.com/vip/ and scroll to #3 under “How Does the VIP Ticket Program Work?” Look for the green text links to download the flyer.

5. I’m unable to edit the Word flyer. How do I type in the code and personalize it?

When opening the document in Word, be sure to click “Enable Editing” at the top of the page, as it may open in read-only mode. Once editing is enabled, save the file to your computer and you should be able to personalize it.

If you continue to experience issues, a PDF version of the flyer is also available at gmar.com/vip/ under #3 (“How Does the VIP Ticket Program Work?”).

6. I liked handing out paper tickets at open houses. How can I do that now with e-tickets?

You can still offer your tickets at Open Houses! Simply bring your printed flyer and have clients scan the QR code to access the VIP Ticket site and enter your code on the spot. They can then print their tickets from their email or download them to their mobile device.

7. I have clients who need printed tickets. What are my options?

- a. After completing their order online, clients may print their tickets directly from their confirmation email.
- b. You may also print tickets for your clients using your code
- c. Industry tickets are available through GMAR for \$6 each; however, these have no personalization and do not apply toward the VIP redemption invoicing system.

8. Since tickets are electronic, can I track how many have been ordered or how many remain?

At this time, real-time tracking of ticket quantities used or remaining on your code is not available.

9. What if I would like to order additional tickets?

You most certainly can! Simply contact us and we will increase your ticket quantity - and you can use the existing code!

10. How are tickets considered “redeemed”? Am I charged when someone orders online or when the ticket is scanned at the show?

You are invoiced only for tickets that are physically scanned at the doors at Wisconsin State Fair Park. You are not charged when someone enters your code online—only when the ticket is redeemed at the show.

11. The fillable order form says my zip code is incorrect. How can I complete my order?

If any portion of the address is missing, exit the form and begin again. Use the auto fill feature so your full address and zip code populate correctly. This should allow you to complete the order.

If the issue persists, you may download the order form and email it directly to GMAR.

12. Why is my VIP code showing as invalid on the ticketing website?

Be sure you are on the VIP Ticket website—not the Adult Admission page.

Visit bit.ly/realtors26 to access the correct VIP Ticket page. You may also go to www.mkehgs.com/attend and click the purple button labeled “VIP TICKETS – ENTER YOUR CODE HERE”

13. Will my tickets be mailed to me?

Paper VIP Tickets are not available this year. All tickets are electronic. Your clients will need your unique code that is emailed to you to retrieve their tickets from the ticketing website.